

Alina Bachmann

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Computer skills



Work Experience

Graphic Designer Norwalk Land Trust Norwalk, CT Feb-Mar 2010
Created a 6-page newsletter with color (web) and grayscale (print) versions using InDesign and Photoshop.

Graphic Artist Orangutan Outreach New York, NY July 2009-Feb 2010
Created logos for Forest School 101 and holiday-themed graphics for newsletters in Illustrator.

Web Designer Yogasports Norwalk, CT Oct 2009-Feb 2010
Created an e-commerce site with Paypal shopping cart integration using HTML and Javascript. Graphics created in Photoshop; animation created in Flash. Custom e-mail newsletter campaign and item page zoom feature.

Gallery Assistant Castle Gallery New Rochelle, NY Sept 2005-Jan 2010
Color corrected photos of artwork and exhibitions in Photoshop. Microsoft Office for spreadsheets and Powerpoint presentations.

SAS Art Dept Assistant The College of New Rochelle New Rochelle, NY Sept 2008-Apr 2009
Designed several posters for department events in Photoshop and Microsoft Word. Created Flash animation and redesigned Student Gallery page on department website using Photoshop and HTML. Color corrected images of student artwork in Photoshop.

Ultra Kawaii intern Next New Networks New York, NY June - Oct 2008
Created graphics in Illustrator and Flash animations to be used in episodes on ultrakawaii.com, Itunes, Youtube, Myspace, etc. Redesigned the Stunt Kitty page on ultrakawaii.com. Created a felt Stunt Kitty toy to be used in Episode 18 of the web cartoon series. Researched episode content and brainstormed episode themes for the editors. Conducted video interviews filmed in Bryant Park for shoesbeforefood.tumblr.com. Featured on a video billboard in Times Square in winter 2009.

Web Designer Anxiety & Stress Relief New Rochelle, NY June-Aug 2006
Was asked to create a simple and straightforward site with "no bells and whistles" that the client could continue to manage on his own. Created using HTML/CSS with graphics in Photoshop.

Web Designer Old Town Travel Punta Gorda, FL Jan 2002-June 2005
Created and maintained an HTML/CSS-based website for a travel agency.

Education

BFA Studio Art 2009 The College of New Rochelle cum laude