

# Alina Bachmann

Artist • Designer

NEW ROCHELLE, NEW YORK 10805 • (914) 417-8152 • ALINART@GMAIL.COM • ARTIZTIC.NET

## Education

BFA Studio Art, Art History minor. School of Arts and Sciences, The College of New Rochelle, NY.  
Honors Diploma, cum laude.

## Computer Skills

Mac and PC. Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash). Microsoft Office (Word, Powerpoint, Excel, Outlook, Publisher, Frontpage). Corel Draw and Painter. iMovie. ftp, html, and css.

## Recent Experience

**Graphic Designer, Feuerman Studios, Flatiron District, New York, NY** Aug 2010 - Present

Compiled press kit including biography, bibliography, and resume as well as price lists for artwork using InDesign. Administrative tasks including managing studio phone as needed, maintaining correspondence with galleries and collectors, coordinating travel and business arrangements, social networking, and website maintenance.

**Creative Intern, ArtBridge, Chelsea District, New York, NY** May 2010 - Aug 2010

Assisted the Founder and Director in administrative and design tasks for the non-profit organization, which is dedicated to bringing art into the public sphere by transforming sidewalk bridges into temporary exhibition sites for emerging artists. Responsibilities included updating the mailing list, researching grants and other material, blogging, social networking, maintaining and making changes to the website, adding an ecommerce component to the site, designing print material, organizing fundraisers and events, and assisting with the planning and production of installations.

**Freelance Graphic Artist, Orangutan Outreach, New York, NY** July 2009 - Aug 2010

Created logos for Forest School 101 and Oranguteens, and holiday-themed graphics for newsletters using Illustrator. Designed new logo for t-shirts and merchandise. Created new adoption leaflet in InDesign.

**Freelance Graphic Designer, Norwalk Land Trust, Norwalk, CT** Feb 2010 - Mar 2010

Created a 6-page newsletter with color (web) and grayscale (print) versions using InDesign.

**Freelance Web Designer, Yogasports, Norwalk, CT** Oct 2009 - Feb 2010

Created an e-commerce site with Paypal shopping cart integration using HTML and Javascript. Graphics created in Photoshop; animation created in Flash. Custom e-mail newsletter campaign using MailChimp and Javascript product zoom feature.

**Gallery Assistant, Castle Gallery, New Rochelle, NY** Sept 2005 - Jan 2010

Assisted with the hanging and handling of artwork, installation and deinstallation of exhibitions, documenting and photographing, color correcting images of artwork in Photoshop, inventory, condition reports, researching, organizing exhibition materials, assisting with receptions and gallery events, as well as office/administrative tasks. Use of Microsoft Office for spreadsheets and Powerpoint presentations.

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## Recent Experience (continued)

**Art Dept Assistant, The College of New Rochelle, New Rochelle, NY** Sept 2008 - Apr 2009

Designed several posters for department events in Photoshop and Microsoft Word. Created Flash animation and redesigned Student Gallery on department website using Photoshop and HTML. Color corrected images of student artwork in Photoshop. Restored walls and pedestals in gallery spaces. Assisted in the installation and deinstallation of exhibitions.

**Design Intern for UltraKawaii.com, Next New Networks, New York, NY** Jun 2008 - Oct 2008

Created graphics in Illustrator and Flash animations to be used in episodes on ultrakawaii.com, iTunes, Youtube, Myspace, etc. Redesigned the Stunt Kitty page on ultrakawaii.com. Created a felt Stunt Kitty toy to be used in Episode 18 of the web cartoon series. Researched episode content and brainstormed episode themes for the editors. Conducted video interviews filmed in Bryant Park for shoesbeforefood.tumblr.com. Featured on a video billboard in Times Square in winter 2009.

## Solo Exhibitions

- 2009 Person of the Forest, Mooney Center Gallery, New Rochelle, NY.
- 2008 The Menagerie, Bridge Gallery, New Rochelle, NY.  
The Growing Changes, SCC, The College of New Rochelle, New Rochelle, NY.  
The Artist Revealed, Bridge Gallery, New Rochelle, NY.

## Group Exhibitions

- 2010 Call of the Wild, Lazarus Gallery, New Rochelle, NY.
- 2009 Undergraduate Spring 2009 Exhibition, The College of New Rochelle, New Rochelle, NY.
- 2008 Undergraduate Spring 2008 Exhibition, The College of New Rochelle, New Rochelle, NY.  
Integrated Media Group Exhibition, Various Indoor/Outdoor Locations, New Rochelle, NY.  
Undergraduate Fall 2008 Exhibition, The College of New Rochelle, New Rochelle, NY.
- 2007 Undergraduate Spring 2007 Exhibition, The College of New Rochelle, New Rochelle, NY.  
Phoenix Literary & Arts Magazine Exhibition, New Rochelle, NY.  
Undergraduate Fall 2007 Exhibition, The College of New Rochelle, New Rochelle, NY.
- 2006 Undergraduate Spring 2006 Exhibition, The College of New Rochelle, New Rochelle, NY.  
Undergraduate Fall 2006 Exhibition, The College of New Rochelle, New Rochelle, NY.
- 2005 Undergraduate Fall 2005 Exhibition, The College of New Rochelle, New Rochelle, NY.  
Punta Gorda Monthly Gallery Walks, Punta Gorda, FL.  
Society for Entertainment & Arts Development Young Artists Showcase, Port Charlotte, FL.

## Awards

- Kathleen Gervino-Becker Memorial Award, The College of New Rochelle, New Rochelle, NY, 2009.  
established in memory of a young woman of exceptional sensitivity and talent, and in recognition of the values to society of the creative person, is given to a single graduate who exemplifies these traits.
- Academic Scholarship, The College of New Rochelle, New Rochelle, NY, 2005-2009.
- Art Scholarship, The College of New Rochelle, New Rochelle, NY, 2005-2009.